

What Font?

If you need to use a font in your logo or for your branding it is vital that it speaks for you and gets across the image you want people to see. Circle the fonts that appeal to you most when thinking of your website., what you do and what you want people to think of you.



Typewritten Hand written

Fat Thin

Frilly Clean

Solid Transparent

Curly Round

Retro Traditional

Wide **TALL**

Eroded **Neat**

Old **New**

ENGRAVED PRINTED

Tidy Messy

Scary Happy

Stamped drawn

shaded outline

What did you notice? Did you hate some of these and love others? Did the ones you like represent what you want? You might need to do this a few times, possibly even cutting up the worksheet so you can pick out the ones you like and work out why you like them. When you know what style and image your font needs to portray have a look at www.dafont.com to find one that really suits you best. Some of them are free to use too!